

Meeting:	Health and wellbeing board
Meeting date:	16 May 2017
Title of report:	Public Health Strategy and Plan 2017 - 2020
Report by:	Director of Public Health

Classification

Open

Key decision

This is not an executive decision.

Wards affected

County-wide

Purpose

To note the publication of the Public Health Plan 2017-2020 and seek the views of the Health and Wellbeing Board.

The Public Health Plan 2017 - 2020 sets out the vision to improve health of the local population. It identifies six key priority areas that are aligned to the Herefordshire's Health and Wellbeing Strategy and Joint Strategic Needs Assessment.

Recommendation(s)

THAT:

The board review the public health plan 2017-20 (appendix 1), and provide any recommendations to further improve achievement of outcomes or alignment with the health and wellbeing strategy with particular focus on alcohol related harm and dental health in young people.

Alternative options

- 1 There are no alternative options; it is a function of the board to review whether the commissioning plans and arrangements for the NHS, public health and social care (including Better Care Fund submissions) are in line with and have given due regard to the health and wellbeing strategy

Reasons for recommendations

- 2 The plan is based on the annual Director of Public Health Report (appendix 2) which is a statutory requirement.
- 3 The Public Health Plan 2017-2020 provide details of the work programme and priorities for the council.

Key considerations

- 4 The plan reflects the director of public health's view on important issues affecting the health of the population of Herefordshire.
- 5 The plan recognises the importance of screening programmes, as early identification and interventions are linked to more positive health outcomes. The report has been informed by Public Health England Adult Health Profile data and local morbidity and mortality data
- 6 The plan provides a summary of the health of the Herefordshire population, describes the work undertaken by the public health team in key areas, and offers advice to employers and members of the public on ways in which they can take greater responsibility for their own wellbeing, with links to online resources.
- 7 Priority areas are in line with the strategic objectives of the council's Corporate Plan.
- 8 The focus for the plan is prevention and supporting people to make the necessary lifestyle change to prevent illness and improve wellbeing.
- 9 The key aspects of two public health programme are described in detail in the appendices 3 and 4.

Community impact

- 10 The plan emphasises the central role of self-care and communities in ensuring that people can live well within their communities and when required, communities are able to respond.
- 11 Addressing the issues highlighted in these reports has the potential to positively impact on the health and wellbeing of the adult population of Herefordshire.

Equality duty

- 12 The focus of public health programmes is to reduce health inequalities and to commission services that are accessible to hard to reach communities. All of the

services that are commissioned by the public health grant demonstrate the council's commitment to its equality duty.

- 13 Section 149 of the Equality Act 2010 imposes a duty on the council to have due regard to the need to advance equality of opportunity between persons who share a relevant protected characteristic (disability being one such characteristic) and persons who do not share it.
- 14 The recommendations support the Public Sector Equality Duty, under section 149 of the Equality Act 2010, which are to:
 - Eliminate discrimination, harassment and victimisation and any other conduct that is prohibited by or under the Act;
 - Advance equality of opportunity between people who share a relevant protected characteristic and people who do not share it;
 - Foster good relations between people who share a relevant protected characteristic and those who do not share it.

Financial implications

- 15 The reports provide the strategic direction for the ongoing application of the resources allocated by the council via the public health grant.

Legal implications

- 16 Section 31 Health and Social Care Act 2012 provides a duty for the Director of Public Health to prepare an annual report, with additional information as required, on the health of the people in the area of the local authority, and a duty on the local authority to publish the report. Failure by the authority to act in accordance with the legislation, will leave it open to criticism and potential legal action.

Risk management

- 17 Failure to produce the Director of Public Health Annual Report would mean the council was not fulfilling its statutory duties.
- 18 There are no specific risks as a result of the recommendations in this report, however it is important that the Board note the key priorities set out in the plan and consider these principles in their decision making.

Consultees

- 19 The production of these reports are in consultation and co-production with service users, providers, partners and internal and external stakeholders.

Appendices

Appendix 1 – Public Health Plan 2017 – 2020

Appendix 2 - Public Health Annual Report 2016

Appendix 3 - Integrated Public Health and Wellbeing Programme for Children and Young People

Appendix 4 - Problematic Alcohol Use in Herefordshire

Background papers

- None identified